

# Yu Lin

## PROFILE

### Portfolio

[yaldesign.com](http://yaldesign.com)

### Contact

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### Skills

Adobe Creative Suite

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Premiere Pro

Sketch

Photography

HTML

CSS

Javascript

C#

.NET Core

Python

Django

MySQL

AWS Deployment

Illustration & Art

Sketching

## EDUCATION

### University of Washington

**Sept 2009 – June 2014**

Bachelor of Design

### Coding Dojo Web Development Program

**April 2017 – Aug 2017**

Certificate of Achievement

## EXPERIENCE

### Amazon (Contract)

**Marketing Production Designer, Oct 2018 to Nov 2018**

- Produced high volumes of print and digital advertising creatives for the marketing team in Adobe InDesign.
- Worked with members of the creative team to ensure all deadlines are met and quality controls have been completed prior to distribution.

### BDA (Contract)

**Production Artist, Sept 2018 – Sept 2018**

- Supported design team by removing blemishes and color correcting product and lifestyle images in Photoshop.

### Costco (Contract)

**Production Designer/Artist, Mar 2018 – July 2018**

- Worked in Photoshop to color correct, size and crop [vendor images](#) for product pages on Costco.com & Costco.ca.
- Utilized Photoshop shortcuts and Action scripts to efficiently process several dozen images a day to meet Costco's fast-paced environment.
- Updated copy from Photoshop templates to vendor's specifications on their products and exported files into Costco's internal system.

### Coding Dojo

**Graphic Designer, Aug 2014 – Mar 2017**

- Utilized design briefs, sketches, brand guidelines, and wireframes to execute multiple projects from start to finish within tight deadlines.
- Delivered visual assets and constructive feedback (user interaction/ user experience notes, redlines, and responsive transitions) for [web design projects](#) to the development team in Asia and preformed quality assurance on a weekly basis to expedite marketing/web updates and features.
- Designed and updated simple [web banners](#) in various sizes in Adobe Photoshop to preform A/B testing for the most optimized variant.
- Boosted conversions by redesigning email templates in MailChimp to have clear call-to-actions and ensured they matched company branding.

### Seattle Chinatown International District Preservation and Development Authority (SCIDpda)

**Graphic Design Intern, June 2012 – June 2014**

- Designed visually appealing [postcards/posters](#) that promoted upcoming events and activities in the neighborhood.
- Produced and tailored [informative documents](#) and [brochures](#) to educate locals from older generations and ethnic backgrounds of current issues facing the immediate area.