

Yu Lin

Designer &
Software Developer

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EXPERIENCE

Aug 2014
- Mar 2017

Coding Dojo Graphic Designer

- Designed promotional flyers and informational packets in Adobe InDesign for networking events and in-house seminars.
- Branded legal documents in Adobe InDesign to add credibility for government applications and prospective students.
- Designed branded visuals and graphics used across web and print media in Adobe Illustrator for multiple departments.
- Boosted conversions by redesigning email templates in MailChimp to have clearer call-to-actions and enhance the overall look and feel.
- Shot and edited in-house photography and adjusted stock imagery in Adobe Photoshop per brand guidelines for internal use and marketing needs.
- Worked with a team in Asia by providing mock-ups and packaged assets for weekly sprints to support marketing updates and changes.

June 2012
- June 2014

Seattle Chinatown International District Preservation and Development Authority (SCIDpda) Graphic Design Intern

- Created postcards, brochures, and posters that promoted upcoming events and activities in the neighborhood.
- Coordinated with native-speaking individuals to typeset Chinese and Vietnamese translations onto print media to follow language guidelines and cultural practices.

2014
- Present

Freelance Graphic Designer

- Designed branded business cards and restaurant menus by presenting multiple options and overcoming complicated obstacles and vague requests to achieve the best results.

EDUCATION

Sept 2011
- June 2014

University of Washington, Seattle Bachelor of Design in Industrial Design

Apr 2017
- Aug 2017

Coding Dojo Onsite Program, Seattle Python, C#/.NET, & MEAN Stacks

PROFILE

A designer who has a background in both print and digital media as well as working knowledge of full stack web development.

SOFTWARE

Design

Adobe Photoshop	● ● ● ● ● ○
Adobe Illustrator	● ● ● ● ● ○
Adobe InDesign	● ● ● ● ● ●
Adobe Bridge	● ● ● ● ● ○
Adobe Premiere	● ● ○ ○ ○ ○
Rhinoceros	● ● ● ● ● ○
Solidworks	● ● ○ ○ ○ ○
Sketching	● ● ● ● ○ ○

Software Development

HTML	● ● ● ● ● ○
CSS	● ● ● ● ● ○
Python / Django	● ● ● ● ● ●
C# / .NET	● ● ● ● ● ○
MEAN Stack	● ● ○ ○ ○ ○
Deployment	● ● ● ● ○ ○

INTERESTS

Photography
Art
Organizing
Crafting
Architecture